
Backstop Solutions Group Hosts 7th Annual User Conference

Event attracts over 150 Backstop users from all over the world

Wednesday, October 2nd, 2013 (Chicago) – Backstop Solutions Group (BSG), a leading Software-as-a-Service provider to the financial services industry, held its 7th annual user conference last week at the University of Chicago’s Gleacher Center. This year’s conference, branded as BUC 2013 (Backstop User Conference), was a two-day event and was the largest for the firm.

The BUC brings together members of the Backstop Community, which is made up of over 3500 users from endowments, foundations, pensions, family offices, hedge funds, funds of funds and private equity funds. BUC Day One included a full day of breakout sessions covering a variety of topics. Throughout the day, users could also stop by the BackChat bar for one on one sessions. The event was capped with the BackSPLASH Party at the trendy W Chicago Lakeshore hotel. BUC Day Two was a half day of breakout sessions, user group discussions, and Backstop office tours at the Willis Tower.

“Our clients keep coming back to BUC each year to continue to expand their knowledge of how best to use our platforms and services to further help them save time, improve communication and increase productivity,” said Geoff Surkamer, Backstop’s Global Head of Sales and Marketing. “This year we added even more content, including more user group discussions and expert panels in order to facilitate a higher level of learning and networking with industry peers. BUC2013 was a big success, and we want to thank our clients for being a part of it.”

For more information on Backstop and its solutions for alternative asset managers, visit <http://www.backstopsolutions.com>.

About Backstop Solutions Group

Backstop Solutions Group, LLC is the leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms in the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

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