

## Backstop Introduces Portfolio Planning Module for Flagship Software Platform

### New Portfolio Management Module Allows Allocators to Build and Share Customized Portfolios

Chicago IL – December 2, 2011 - Backstop Solutions Group (BSG), a leading Software-as-a-Service provider to the alternative asset management industry, today announced the addition of Backstop Portfolio Planning to its core portfolio management platform. The new module allows allocators to construct and share customized portfolio scenarios based on target asset allocations within its flagship software platform.

BSG CEO Jeremie Bacon says this powerful enhancement is the definitive solution for funds of funds, endowments, foundations, family offices and pensions for creating and analyzing various transaction scenarios within existing or proposed fund of funds portfolios. “The Portfolio Planning module extends our research and portfolio management functionality to further meet the needs of asset allocators,” said Bacon. “It allows managers to make tactical portfolio management decisions based on known and anticipated cashflows from both investor and portfolio side subscriptions and redemptions activity.”

The new Portfolio Planning module features transaction workflow tools for modeling different allocation scenarios and executing selected transactions within the Backstop system. BSG CTO Andy Pruitt says this functionality streamlines the process of booking trades and helps to mitigate the operational risk associated with duplicate data entry by conveying transaction information for subscriptions and redemptions from the portfolio manager directly to the execution team.

“We developed this tool in response to the needs of our allocator clients who want to be able to model multiple scenarios for their portfolios based on various allocation ratios and exposure levels,” said Pruitt. “Creating a tool for portfolio construction has always been in the Backstop software roadmap, and we are excited about the positive response it has received so far.”

For more information about Backstop’s Portfolio Management, Investor Reporting, and Investor Relations Software tools, visit <http://www.backstopsolutions.com>.

### About Backstop Solutions Group

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop Software is used by more than 320 firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

### Press Relations Contact

Contact: Katherine Pummill  
Phone: (312) 277-7720  
Email: [kpummill@backstopsolutions.com](mailto:kpummill@backstopsolutions.com)  
Web Site: [www.backstopsolutions.com](http://www.backstopsolutions.com)