

Backstop to Showcase Integrated Compliance Solutions at ACA Conference

With Continued Success Providing Investment Management Software Solutions to Alternatives, Backstop Flexes Its Core CRM Strengths for Maintaining Compliance

Chicago, IL – September 1, 2011 -- Backstop Solutions Group will continue to set the standard for integrated compliance solutions for alternative asset managers by exhibiting at the ACA Compliance Group's Fall 2011 Compliance Conference in September. The event will feature discussions around building effective compliance programs, key trends for SEC inspections and other compliance hot topics effecting fund managers, private equity managers and other traditional advisers.

"This has been a huge year for compliance in the alternative space," said Geoff Surkamer, Backstop's Global Head of Sales and Marketing. "Both our current clients and prospective clients have really begun to understand the power of Backstop's software for easily maintaining compliance in their everyday investment practices."

Both the Backstop <u>flagship platform</u> and client web-portal, <u>InvestorBridge</u>, play key roles in offering investment management software solutions with integrated compliance features, such as email archiving, historical record tracking, and dynamic document watermarking. "The ACA Conference offers us a great opportunity to learn more about issues affecting our clients and how we can further enhance our platforms to help make their lives easier," said Backstop CTO Andy Pruitt.

Backstop's decision to exhibit at the conference came after initial success of their compliance white paper released earlier this year, which dissected and discussed the SEC audit process. Read the full paper here.

The Fall 2011 Compliance Conference will take place September 12th-14th in Scottsdale Arizona. For additional event information, visit http://www.acacompliancegroup.com/education-aca-conferences-fall2011.php

About Backstop Solutions Group

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop Software is used by more than 320 firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

Press Relations Contact

Contact: Katherine Pummill Phone: (312) 277-7720

Email: <u>kpummill@backstopsolutions.com</u>
Web Site: <u>www.backstopsolutions.com</u>

