
FOR IMMEDIATE RELEASE**Media Contact:**

Contact: Shannon Burruss

Phone: +1 (312) 277-1195

Email: sburruss@backstopsolutions.com**BACKSTOP SOLUTIONS GROUP SHORTLISTED FOR HFM US TECHNOLOGY AWARDS***Cloud-based Software Platform Recognized in Multiple Categories*

Chicago, December 15, 2014 – Backstop Solutions Group – a provider of cloud-based solutions purpose-built to help the institutional investment industry save time, increase productivity and make better investment decisions – is shortlisted in three categories for the 2015 HFM US Technology Awards, including: “Best CRM System,” “Best Data Management Product” and “Best Mobile Solution.” This is the inaugural year for the HFM US Technology Awards, which recognize and reward hedge fund technology providers for exceptional customer service and innovative product development.

“First-class client service and continuous product development are areas that we believe set Backstop apart as the leading web-based operating platform for institutional investors,” said Clint Coghill, Chairman & CEO, Backstop Solutions Group. “We’re honored to be recognized by an award program that also values the importance of those functions, especially in categories that highlight both our core platform and one of our newest features, the Backstop Mobile App.”

Backstop launched the new Mobile App earlier this year. The redesigned app features many of the platform’s most-used CRM functions and helps clients stay up-to-date with their business even when they’re on the go. The app is an extension of the Backstop platform, which provides managers with tools for raising and retaining capital, tracking activity and business networks, and communicating with investors.

Beyond targeted features and functionality for fund managers, Backstop clients also have access to teams with years of industry knowledge that can enhance their user experience through education, training and day-to-day support. This is offered to clients through a combination of webinars, in-office trainings, regional events, support assistance and relationship management.

Award winners will be announced at a ceremony in New York City on February 2, 2015.

###

About Backstop Solutions Group

Backstop Solutions Group, LLC is a leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.