
FOR IMMEDIATE RELEASE**Media Contact:**

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Email: sburruss@backstopsolutions.com**BACKSTOP SOLUTIONS GROUP WINS 2015 HEDGE FUND AWARD***Backstop Platform Honored as ‘Best CRM Software Suite for Investment Managers – USA’*

Chicago, January 29, 2015 – Backstop Solutions Group – a leading provider of cloud-based solutions purpose-built to help the institutional investment industry save time, increase productivity and make better investment decisions – won “Best CRM Software Suite for Investment Managers – USA” in the 2015 Acquisition International Hedge Fund Awards. Administered by Acquisition International and sponsored by BarclayHedge, the annual Hedge Fund Awards highlight excellence, best practice and innovation throughout the hedge fund industry and spotlight firms that have demonstrated business excellence, integrity and leadership in their achievements over the past 12 months.

“This past year was an exciting year at Backstop that brought growth to our internal teams, client base and solutions,” said Clint Coghill, Chairman and CEO, Backstop Solutions Group. “We released significant enhancements to our CRM offerings, including the new Backstop Mobile App, and we’re honored to be receiving an award that recognizes the value we are creating for our clients.”

Backstop’s CRM offering gives fund managers the power to efficiently manage relationships, raise and retain capital, track activity and sales pipelines, and communicate with current and prospective investors. By leveraging Backstop’s cloud-based system, investors can always stay on top of their business with on-demand access to all of their data from any device.

The Acquisition International Hedge Fund Awards program receives thousands of nominations from their clients, peers and other industry experts across the globe. All nominees are rigorously vetted by the Acquisition International research team to determine the winners. To learn more about the awards, visit www.acquisition-intl.com.

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About Backstop Solutions Group

Backstop Solutions Group, LLC is a leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.