

BACKSTOP SOLUTIONS GROUP WINS HFM US HEDGE FUND SERVICES AWARD Backstop wins HFM Week's "Best technology for small and start-up firms" award and is short-listed in four other categories.

Chicago, October 23, 2015 - Backstop Solutions Group, a leading provider of cloud-based solutions for alternative asset managers, recently won the "Best technology for small and start-up firms" category at the <u>US Hedge Fund Services Awards</u> ceremony. Sponsored by <u>HFMWeek magazine</u>, these prestigious annual awards honor hedge fund service providers that have demonstrated exceptional customer service and innovative product development during the past year.

In addition to this award, Backstop was shortlisted in four other technology categories: "Most innovative technology provider," "Best technology overall," "Best technology firm — client service," and "Best cloud-based solution," which the company won in 2014.

Backstop's investor relations software is used by over 380 hedge funds worldwide. Our integrated features provide managers with tools to raise and retain capital, work more efficiently and manage investments. To learn more about the technology solutions Backstop can provide growing hedge funds, visit our hedge funds solutions page.