
Backstop Solutions Group Wins HFM European Technology Award
Backstop named the "Best CRM System" and shortlisted in three other award categories

London, November 23, 2015 – Backstop Solutions Group, a leading provider of cloud-based solutions for alternative asset managers, recently won the "Best CRM System" category at the [European Technology Awards](#) ceremony. Sponsored by HFMWeek magazine, these prestigious annual awards honor hedge fund service providers that have demonstrated exceptional customer service and innovative product development during the past year.

In addition to this award, Backstop was shortlisted in three other technology categories: "Most Innovative Technology Solution," "Best Mobile Solution," and "Best New Cloud Application."

Backstop's investor relations software is used by over 380 hedge funds worldwide. Our integrated features provide managers with tools to raise and retain capital, work more efficiently and manage investments. To learn more about the technology solutions Backstop can provide growing hedge funds, visit our [hedge funds solutions page](#).