
Backstop Announces the Launch of Backstop Blog
Company blog to focus on industry trends and user best practices

Chicago, February 4, 2016 – Backstop Solutions Group today announced the launch of [Backstop Blog](#), a new addition to the company's website that will focus on industry trends, user tips and best practices.

Designed to be a resource for the institutional investment community, Backstop Blog will cover:

- Commentary on issues impacting the institutional investment community
- Tips and tricks for improving the investor experience
- User best practices
- Industry news roundups
- Event announcements and wrap-ups

The blog will be led by the Backstop's marketing team, with assistance from the company's internal industry experts.

Please visit Backstop Blog, available at <http://blog.backstopsolutions.com/>.

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