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**Backstop Named Best CRM System for Second Consecutive Year**  
*Backstop wins "best CRM" category at HFM U.S. Technology Awards*

**Chicago, February 23, 2016** - Backstop Solutions Group, a leading provider of cloud-based solutions for the institutional investment industry, was named the "Best CRM System" at the [U.S. Technology Awards](#) ceremony for the second consecutive year. Sponsored by HFMWeek magazine, these prestigious annual awards honor hedge fund service providers that have demonstrated exceptional customer service and innovative product development during the past year.

In addition to this award, Backstop was shortlisted in three other technology categories: "most innovative technology solution for small and start-up firms," "best mobile solution," and "best data management product."

Backstop's investor relations software is used by over 380 hedge funds worldwide. Our integrated features provide managers with tools to raise and retain capital, work more efficiently and manage investments. To learn more about the technology solutions Backstop can provide growing hedge funds, visit our [hedge funds solutions page](#).