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**FOR IMMEDIATE RELEASE****Media Contact:**

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Email: [sburruss@backstopsolutions.com](mailto:sburruss@backstopsolutions.com)**BACKSTOP SOLUTIONS GROUP LEVERAGES GLOBAL EXPANSION  
TO CONNECT WITH CLIENTS, INDUSTRY PARTNERS***Company to Sponsor Upcoming Industry Conferences, Offer Client Events in US and Europe*

**Chicago, March 21, 2014** - Backstop Solutions Group (BSG) recently grew its presence in the US and Europe with office openings in London, New York City, Los Angeles and Boston. This global expansion is allowing the company to better serve clients and connect with industry partners through conference sponsorships, such as TSAM Europe and the Opal Emerging Managers Summit, and Backstop-sponsored events, including upcoming trainings, meet-ups and industry panels in New York City and London.

On March 25 in London, Backstop is showcasing its highly-integrated investor relationship management solutions at TSAM Europe, one of the largest series of conferences on buy-side strategy, performance, operations and technology. Firms throughout Europe attend TSAM to discuss the latest trends affecting the industry, gain insights into the tools, solutions and strategies for improving operational effectiveness, and connect with key service providers.

Following TSAM Europe, Backstop is one of the sponsors presenting at the Opal Emerging Managers Summit on June 8-10 in Chicago. The Summit connects investors with new and minority-owned managers to discuss best practices for implementing an emerging managers program, network with other institutional investors and meet with providers that can assist in implementing necessary infrastructure. Backstop will highlight its targeted functionality, including tools for research management and investor relations, that help alternative asset managers make the most of their time.

“With the opening of offices on both the East and West Coast and our first international office, we’re looking forward to offering additional touch points for our industry partners outside of Chicago,” said Geoff Surkamer, global head of sales and marketing at Backstop Solutions Group. “Having a presence in these top global markets will also be a key driver for growing our client base in those areas.”

### **BSG Holds Events in New York, London**

For current clients, Backstop is holding a regional training and meet-up on April 30 in Manhattan. Designed to focus on new features and enhancements, the regional training will bring together clients from across the tri-state area, providing them with a forum for sharing best practices, as well as offering a platform for networking.

In addition, Backstop is presenting a breakfast panel on best practices for operational due diligence and compliance in partnership with Concept One. Taking place on May 1 in London, the expert panelists will examine the steps fund managers should be taking today to stay on top of regulatory developments and the current tools available to help them work smarter.

“We’re always striving to know our clients better so we can understand their needs and provide the tools they need to work efficiently,” said Surkamer. “Our Backstop events are an opportunity for both continuing education and relationship building.”

For more information on the New York City regional training and meet-up, visit [www.backstopsolutions.com](http://www.backstopsolutions.com). To register for the London breakfast panel, visit [https://contact.backstopsolutions.com/panel\\_rsvp](https://contact.backstopsolutions.com/panel_rsvp).

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### **About Backstop Solutions Group**

Backstop Solutions Group, LLC is the leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.